

## **Press Release**

### **The new Mayor of Trafford Viv Ward launches the Active Trafford Challenge for the Mayors Charity**

On the 2<sup>nd</sup> of August 2006 the new Mayor of Trafford will kick start her work for the Mayors Charity Fund by launching the Active Trafford Challenge at Urmston Leisure Centre.

Mayor, Viv Ward will be starting the challenges with her very, own learning to swim. This is what the Active TRAFFORD challenge is all about, you aspiring and completing any personal goal or challenge whilst also supporting a chosen charity of your choice and a worth while charity close to home - the Mayor of Trafford's charity fund which supports your local community!

Bernie Jones Chief Executive of Trafford Community Leisure Trust and Julie Francis a midwife at Trafford General, will also be supporting the launch by starting their own challenges.

Viv Ward says "charity begins at home and this is why she I have chosen the boroughs own independent charity, Trafford Community Leisure Trust as the registered charity during my role as

the Mayor of Trafford".

So whatever your age and ability the task is to find a challenge, not only to benefit yourself but to raise money for a great cause. The donations you collect will be split between the Mayors charity and another charity of your choice.

Remember no challenge is too small and your challenge can be anything, learn a new skill, run a race, climb a hill - it can be anything as long as it's a challenge! To help all fundraisers Trafford Community Leisure Trust will offer complimentary use of its facilities for you or your team to complete their challenges if the task requires it.

**Plus >>** All those that complete their challenge will be entered into a prize raffle with a first prize of a lifetime golf and leisure family membership worth over £3000.00 a year!

To collect a sponsorship pack please contact your local leisure centre

END

For more information please contact Mel Hill on

0161 912 3366

[Info@traffordleisure.co.uk](mailto:Info@traffordleisure.co.uk)